

DECLARATION

I hereby certify that the paper entitled ... "Research on CTR Prediction for Contextual Advertising Based on Deep Architecture Model" ...
written by the authors Zilong Jiang, Shu Gao, Wei Dai.....
presents the original results of our research activity. We warrant that the above work has not been
previously published elsewhere.

9, 22, 2015
Date

Original signature of the first author

Zilong Jiang

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